

CROSSROADS

A NOTE FROM THE EDITOR...

The Nyack Branch of the NAACP has been busy working on social justice issues. Recent activities include a powerful service commemorating the life and legacy of Dr. Martin Luther King, Jr. The keynote speaker, Rev. Dr. Marvin Hooks, Pastor of St. Paul's AME Zion Church in Spring Valley, delivered a relevant and soul stirring message about dreaming in the midst of a nightmare.

Branch members continue to work on preparations for the annual freedom fund dinner and are excited to welcome Dr. John Boyd and the Honorable Hazel Dukes to the community. The dinner is a great opportunity for members and branch leaders to renew their commitment to the community.

Addressing the racial achievement gap in education, securing voting rights, and racial profiling, continue to be top priorities for the branch. Various committees are hard at work addressing these and other critical issues.

Please visit us online at www.nyacknaacp.org and on Facebook and Twitter, for updates on branch activities! We look forward to hearing from you!

Branch to Co-Sponsor Black History Course for the Community

People of African ancestry have made many positive contributions to the nation and to local communities. Unfortunately, there are far too opportunities for individuals to learn about the important roles that blacks have played in the establishment and the development of this great nation and county.

For the first time, the Nyack Branch of the NAACP is cosponsoring a black history course. The course, *Where I'm From*, consist of two parts. The first part will look at the African-American Experience at the national level and the second part of the course will focus on local history, using a number of texts, including Carl Nordstrom's, *Nyack in Black and White*.

The course will be taught by Dr. Lori Latrice Martin. Dr. Martin is assistant professor of Africana Studies at John Jay College of Criminal Justice. Tuition is \$30 for each part of the course. Advanced registration is required. Classes will meet on Monday evenings in June and July at the Nyack Center on Broadway in Nyack.

For more information about the course, email Dr. Martin at drlorimartin@gmail.com.

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REFLECTION ON THE MOVIE RED TAILS

BLACK DIVERSITY SUBJECT OF PANEL DISCUSSION

BLACK HISTORY COURSE OPEN TO COMMUNITY RESIDENTS

WIN Committee to Host Discussion On Black Diversity



Women in the NAACP (WIN) will sponsor a panel discussion about diversity within the black community. Specifically, the panelists will speak to the challenges and opportunities associated with living in a diversity community. Panelist from across the region of recent African and Haitian ancestry will participate, along with others.

Join WIN on Saturday, March 17, 2012 in the Community Room at the Nyack Library. The event begins at 10:30 a.m. All are welcome. Space is limited. Please RSVP at nyackwin@gmail.com.

The discussion is the latest in a series sponsored by the committee. WIN hosted a discussion about the ongoing struggle for justice.

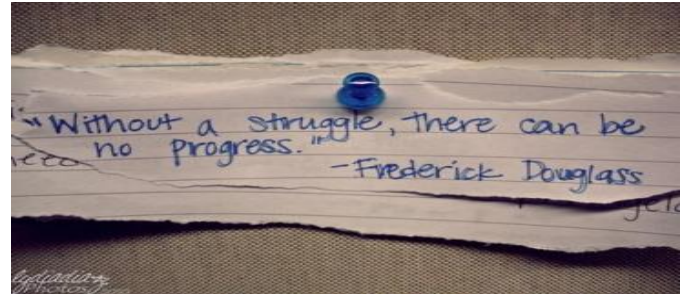
Tickets for at Annual Freedom Fund Dinner Now Available

The branch will host the 53rd Annual Membership Renewal, Recruitment and Freedom Fund Dinner on Thursday, April 26, 2012 at 5:30 p.m. at the Pearl River Hilton in Pearl River, New York. The dinner will feature Dr. John Boyd, Jr. Dr. Boyd is the President of the Black Farmers Association.

Black farmers have fought long and hard to end discriminatory policies that denied black farmers loans and access to other United States Department of Agriculture (USDA) programs. Thankfully, in December 2010, President Obama signed a settlement, which awarded \$1.15 billion dollars to tens of thousands of black farmers. A court recently upheld the historic and long-awaited settlement.

Honorable Hazel N. Dukes, President of the New York State Conference, will attend and receive special recognition at the event, also. For ticket information, contact Voncile Oliver at 845.268.6626 or Maria Whittingham at 845.664.8492.

The theme is, NO STRUGGLES, NO PROGRESS. For information on placing an ad in the dinner journal, please see page 9.



NAACP Calls for More Diversity in Filmmaking

Comments from Vic Bulluck, Executive Director NAACP Hollywood Bureau:

Growing up, I remember marveling at the stories about the bravery, courage, and patriotism demonstrated by the Tuskegee Airmen.

I was happy to see them gain renewed recognition through the recent film *Red Tails*. Their story of persevering through a pervasive culture of prejudice to become American heroes is one we should tell more often.

But as we celebrate Black History Month and honor the African-American heroes in our lives, we must remember that films celebrating the contributions of people of color remain few and far between. That's why I'm asking you to sign onto a letter asking movie studios to bring more of these stories to the silver screen.

Sign our letter encouraging Hollywood to create more films like *Red Tails*, celebrating

the contributions of African-Americans throughout our history:

<http://action.naacp.org/letter-to-studio>

The facts about the production of films showing African-American heritage, and the employment of African-Americans in Hollywood, are alarming.

In 2009, Screen Actors Guild President Ken Howard said, "the diverse and multicultural world we live in today is still not accurately reflected in the portrayals we see on the screen." And last year, the Writers Guild of America released a study showing the minority share of employment in feature films had fallen to 5%, its lowest level in ten years.

We must reverse these trends. With your help, we can send a message to the Hollywood studios that the public wants to see more films on the contributions of diverse communities, written, directed, and produced by filmmakers from all walks of life.

Make no mistake — we have come a long way since the Tuskegee Airmen flew in the face of a society that thought them incapable of achieving the feats of bravery they regularly demonstrated. Now we must ensure their legacy will be passed on to future generations.

Join us in telling Hollywood we need more films celebrating African-American culture and contributions:

<http://action.naacp.org/letter-to-studio>

After you sign the letter, I hope you'll go see **Red Tails** in the theaters this weekend. It's a great way to continue celebrating Black History Month. And if you have already seen it, see it again!

President Ben Jealous Honors Unsung Heroes

DuBois.

King.

Parks.

Aaron.

We know the names of these African American heroes and many others by heart. Their legacies are synonymous with our centuries-long struggle for civil rights and social justice.

But while America lauds the achievements of these inspiring historical figures, recognition, acclaim and fanfare too often elude those within our communities whose names aren't quite so familiar, but whose impact is just as vital.

Black History Month is a time to celebrate the full range of achievements African-Americans have contributed to our nation -- not just those whose names have been inscribed in our history books. That's why this year we're continuing our new tradition of celebrating the unsung heroes of black history.

Who's your unsung hero? Nominate him/her now for our 2012 Black History Month Unsung Heroes campaign:

<http://action.naacp.org/Unsung-Heroes>

Last February, we received hundreds of great nominations. We heard about community leaders like John Brown Erwin, who mentored students from North Carolina A&T State University during the 1960 Greensboro sit-ins, professionals like Michael Coard, a pro bono attorney who in 2010 helped secure the creation of the first slavery memorial on federal property, and athletes like Major Taylor, a cyclist who became the first African

American athlete to be named world champion and the highest paid athlete - black or white - of his generation.

Each of their stories moved me, as did their unyielding desire to make the world a better place. Their achievements inspire me, and serve as timeless examples of the need to celebrate our unsung heroes.



ABOVE: DR.

JACQUELINE HOLLAND

RIGHT: LEONARD COOKE



This is your time to recognize the teachers who ingrain Banneker and Bethune into the hearts and minds of the next generation, the civic activists who evoke Truth and Evers in their fights for civil rights, or the youth leaders who channel Poitier and Fitzgerald to help our children reach for the stars. We are lucky to have people who go above and beyond what is asked of them in communities all over our great country, and it is an honor to recognize them for the important work they do to make tomorrow a little brighter.

Take a moment to nominate a hero in your own life for our Black History Month Unsung Heroes campaign:

<http://action.naacp.org/Unsung-Heroes>

Thank you - we look forward to reading your nominations and sharing your hero's great work with our community.

Sponsored by Women in the NAACP Committee
Nyack Branch
Frances Pratt, Branch President
Dr. Lori L. Martin, Chairperson

Panel Discuss: 10:30 am-12:00 pm

*We Are One? Diversity within the Black Community of
Rockland County and the Struggle for Justice*

Saturday, March 17, 2012

WHERE: Community Room, Nyack Library

ADDRESS: Broadway, Nyack, New York 10960


The event is free and open to the public.

Please RSVP at nyackwin@gmail.com.

*We will examine the rich diversity
that exists within the black commu-
nity and the challenges and oppor-
tunities that such diversity presents
in the ongoing struggle for justice
and equality.*



GIVE THE GIFT OF MEMBERSHIP



Join the **FREEDOM** FIGHT FOR DURING OUR MEMBERSHIP CAMPAIGN

Membership is the life-blood of the NAACP. We depend on our members' generosity to insure the NAACP's independence. We depend on you to keep the flames of freedom burning bright!

1 MEMBER INFORMATION *(please print clearly)*

Mr. Mrs. Ms. Miss Other _____ Date _____

 First Name _____ M.I. _____ Last Name _____

 Address _____ Apt./Suite _____

 City _____ State _____ Zip _____

 Unit Affiliation _____ Current Membership No. (if renewal) _____

 Phone No. _____ Email Address _____

 Are You A Registered Voter? Yes No _____
 Campaign _____ Solicitor's Name _____

2 MEMBERSHIP TYPE *(please check one)*

REGULAR ANNUAL MEMBERSHIP	LIFETIME MEMBERSHIP
<input type="checkbox"/> Regular Adult (Ages 21 & older, \$30*	<input type="checkbox"/> Junior Life (Payable in annual installments of \$25 or more) \$100** (Ages 13 & under) _____ Date of Birth _____
<input type="checkbox"/> Youth with Crisis Magazine (Ages 20 & under, .. \$15*	<input type="checkbox"/> Bronze Life (Payable in annual installment of \$51 or more) ... \$400** (Ages 14-20) _____ Date of Birth _____
<input type="checkbox"/> Youth without Crisis Magazine (Ages 17 & under) \$10	<input type="checkbox"/> Silver Life (Payable in annual installments of \$75 or more, ... \$750**
<input type="checkbox"/> Annual Corporate \$5,000*	<input type="checkbox"/> Gold Life (Payable in installments of \$150 or more, \$1,500** Only available to Silver or Regular Life Members
* Includes a 1-year subscription to The CRISIS Magazine	
** Fully-paid Life Memberships include a 10-year subscription to The CRISIS Magazine	
* \$8.00 per year of the membership fee will be applied toward your subscription to THE CRISIS	
<input type="checkbox"/> Diamond Life (Payable in installments of \$250 or more) ... \$2,500** Only available to Gold or Golden Heritage Life Members	

3 PAYMENT

Amount: Paid \$ _____ MasterCard VISA American Express Cash
 Credit Card Number _____ Check (checks and money orders should be made payable to: NAACP)
 Name as it Appears on Card _____ Expiration Date _____
 Authorized Signature _____ **Or Pay by Credit Card Online at www.NAACP.org**

Please send payments to:

Nyack NAACP

PO Box 448

Nyack, New York 10960

NAACP NYACK BRANCH

2012 CALENDAR

January -	14 16 25	<p>14th – 1st Quarterly State Board Mtg. - 10:00 AM - 4:00 PM – United Federation of Teachers (UFT), 52 Broadway, New York, NY</p> <p>16th – Dr. Martin Luther King Jr. Annual Service - 2:00 PM – Pilgrim Baptist Church, Nyack, NY</p> <p>25th – Executive Board/General Membership Meeting</p>
February	18 22	<p>Observance NAACP Founder's Day</p> <p>18th - National NAACP Board of Director's Meeting - Marriott Marquis Hotel, 1535 Broadway, New York, New York</p> <p>18th - WIN Exhibit on Race, Gender and Social Class in the Nyacks</p> <p>22nd - Executive Board/General Membership Meeting</p> <p>Filing of 2011 Financial Report</p>
March		<p>Final time of filing 2011 Financial Report</p> <p>Region II Leadership Advocate Training (if not March, April)</p> <p>17th – WIN Discussion: We are One? Black Ethnicity and Social Justice</p> <p>24th - Mid-Hudson/Westchester Regional Board Meeting – Middletown;</p> <p>28th – Executive Board/General Membership Meeting</p>
April	26	<p>55th - Freedom Fund Dinner – Pearl River Hilton, Pearl River, NY – 5:30 PM</p>
May	12 23	<p>12th – 2nd Quarterly State Board Meeting – Location TBD</p> <p>23rd - Executive Board/General Membership Meeting</p>
June	9 2 27	<p>9th Annual Membership & Walkathon</p> <p>2nd - Mid-Hudson/Westchester Regional Board Meeting – Northern Dutchess</p> <p>27th - Executive Board/General Membership Meeting</p>
July	7-12 25	<p>7th - 12th - NAACP National Convention - Houston, Texas</p> <p>25th - Executive Board/General Membership Meeting</p>

<p>August</p>	<p>11 22</p>	<p>11th - 3rd Quarterly State Board Meeting – Location TBD 22nd - Executive Board/General Membership Meeting</p>
<p>September</p>	<p>26</p>	<p>Beginning Process for Branch Election - Electing the Nominating Committee 26th - Executive Board/General Membership Meeting</p>
<p>October</p>	<p>5-7 24</p>	<p>5th – 7th – NAACP 76th State Convention (the nom. committee submits a written report) 24th - Executive Board/General Membership Meeting</p>
<p>November</p>	<p>28</p>	<p>Branch Election for Officers, Executive Committee Members 28th - Executive Board/General Membership Meeting</p>
<p>December</p>	<p>12</p>	<p>12th - Executive Board/General Membership Meeting</p>

Advertising Contract

Nyack Branch NAACP 53RD Annual Membership Renewal, Recruitment, and
Freedom Fund Dinner

**In Memory of Warriors who have Impacted the Work of the NAACP at the Local Level.
Thursday, April 26, 2012 at 5:30 P.M.
The Pearl River Hilton, Pearl River, New York
Theme: "No Struggle, No Progress"**

I hereby authorize the Nyack Branch NAACP to insert an advertisement in the 53rd Membership
Journal as indicated below:

- Full page \$200.00
- Half page (7^{1/4"} wide by 4^{3/4"} high) \$100.00
- Quarter page (3^{5/8"} wide by 4^{3/4"} high) \$50.00
- Patron \$20
- Booster \$10
- Photos (additional charge) \$10

Please submit your payment with the contract. Make checks payable to Nyack NAACP.

Thank you. Contracts must be returned before Monday, March 16, 2012.

Important: All contracts must be signed! (No Ads will be accepted by e-mail.)

Signed _____ Date _____

Address _____

City/State _____ Zip Code _____

Mail to: NAACP, Nyack Branch, P.O. Box 448, Nyack 10960

Contributor's Receipt

Received from _____ Date _____

Amount _____ for space in the 53rd Annual NAACP Membership Dinner Journal,

Nyack Branch Solicitor's

Name _____

Thank you for supporting the Nyack Branch NAACP. Your contribution is not tax-deductible.